



www.klickstudios.com • info@klickstudios.com • 610-772-3277

maintain **your** edge

who **we** are

Klick Studios is a full-service interactive media company specializing in all aspects of **media design** and **content delivery**. Our expertise is based on our company's vast experience across many media specialties, balanced with our creativity, innovation, and commitment to developing solutions that produce outstanding results that are on time, within budget and beyond expectation.

We understand the strategic importance that technology, advertising and the Internet play as a tool for the success of your company in today's rapidly changing marketplace. Whether you are a brand new business or an established business in need of a fresh approach, Klick Studios can deliver unparalleled, complete solutions. Working closely with key visionaries at your company, we will help you establish an image that communicates a persuasive message about who you are and what you offer.

Our clients range from emerging start-ups to corporations like **Comcast**, **Merck**, and **QVC**. Whether you need a complete Internet solution, an interactive Flash presentation, an annual report or simply a new logo, Klick Studios will help you create powerful and compelling systems, web-based solutions and marketing collateral.

web & **print design**

- Web Design
- Video / DVD Presentations
- Flash Animation Movies
- Trade Show Displays
- Corporate Image Creation
- Logo Creation
- Annual Reports
- Brochures / Data-sheets
- Illustration
- Direct Mail
- Copy-writing
- Photography

web **design**

Your website is an extension of your identity, and sending a clear message is key. Our designers will create a website that conveys your unique competitive advantage, while remaining simple and easy to use. Integrating Flash animation with traditional design, Klick Studio's designs have won world wide acclaim. Our sites are built by using today's latest production tools and are compliant with WC3 (World Wide Web Consortium) code standards.

corporate **presentations** / flash **animations**

Klick Studios specializes in interactive Flash presentations and professional PowerPoint templates. From simple motion elements to interactive Flash games we have the technology and know-how to produce your job.

image **creation**

A corporate image demands strong visuals that represent the essence of your company or product line. Your corporate image will be used in many different applications, including brochures, tradeshow signage and catalog covers. Let the creative talent at Klick Studios take your company to the next level.

identity **design**

A logo is the most powerful visual you possess to convey your company's identity. The designers at Klick Studios are experts at creating logo imagery that is powerful and delivers impact.



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annual **reports**

Your annual report not only communicates your objectives and results, it also acts as a powerful branding vehicle, as well as presenting your strategies for the future. Klick Studios combines excellent design and writing to create an annual report that will both inform and impress your investors.

brochures / **datasheets**

Klick Studios specializes in creating brochures and datasheets that deliver high-end graphic design with strong copy writing. Brochures and datasheets form the staple marketing pieces for many corporations. Why not select the best when designing such critical collateral?

digital **photography**

As a full-service company, Klick Studios can provide you with professional photographic services at our in-house studio or on location. Our photographers specialize in all formats, with high-resolution digital capabilities and a full array of postproduction services.

development **interactive**

- Strategic Consulting
- Creative Design
- Content Authoring
- Content Management
- E-commerce
- Data Collection
- Market Research
- Project Management
- Multimedia Games
- Featherbeddings
- Usability Testing
- Accessibility Compliance
- Secure Hosting
- Technical Support

We offer a full range of enterprise-level consultancy, design, development and support services for Internet, extranet and intranet. Our ability to combine technical complexity, performance, and user-friendly interfaces results in the highest quality software that is a work of art.

We have extensive experience with the following platforms:

- Open Source, including PHP, Python, Ruby, and Perl
- Microsoft technologies, including .NET and Windows
- Java-related platforms, including J2EE
- Apple WebObjects

We can use the above technologies with a variety of databases, including Oracle, MySQL, PostgreSQL, SQL Server, FoxPro, Access, FileMaker, FrontBase, and XML formats.

On the client side, we are experts at creating Rich Internet Applications (RIA's) with AJAX (Asynchronous JavaScript and XML), Flash, XHTML, CSS, and Firefox-based applications. Additionally, we have complementary skills in audio, video, and a variety of media software.



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branding **marketing**

advertising

Are you looking for a powerful ad with a compelling message? Klick Studios can help you create an attractive advertising campaign that works.

trade show **displays**

When people walk past your booth, you want them to stop. Let Klick Studios help you create a stunning design.

seo / **search engine optimization**

Successful E-marketing is more important now than ever before. No matter how good the design of your website, without proper Search Engine Optimization, your website will never be visited. Raise awareness of your company and drive more customers to your site through proven methods of Search Engine Optimization. When you have a business to run, search engine submission may not be given the attention it requires.

media / **video**

Klick Studios has gained a reputation as a premier video and motion graphic design services firm for the corporate pro-video and broadcast/media industries.

Our video and motion graphic design capabilities include:

- Brand-sensitive direction, image creation and concept development
- Rich Internet applications using Flash, FLEX, audio & video
- HDTV switching software, film editing, video-conferencing, media caching
- Script to screen film and video production for commercials, corporate, & DVD
- Television, spot production, casting, direction and cinematography
- Post-production and graphics and custom music creation
- Multi-camera event production, post, and finishing
- Custom DVD authoring and production
- High-end compositing and motion tracking